## The Staffing Gap

To maintain forward momentum, a church typically needs one ministerial staff position for each 100 congregants, plus administrative staff. This is a common rule-of-thumb used by mainstream church growth experts. Currently, we have three staff ministers: Jeff, Melody, and Mark (and one communications staff, David Squire), which means we are staffed to serve a congregation of 300. With 400 in our congregation, our staff is stretched to the max and we struggle to keep up!

In May, David Zier will become available as a fulltime volunteer staff minister, with no cost to us! That will finally give us enough ministerial staff to properly serve our current-size congregation. But to position ourselves for growth beyond the 400 level, we need to take the next step — recruiting an additional staff minister.

## The Funding Gap

The typical church our size has an average weekly offering of \$15,461. (Source: *Church Handbook*, Christianity Today.) By comparison, our church currently has an average weekly offering of about \$7,800 — only 50% of the national average for churches our size. When we are able to raise our giving by \$1,700 — to \$9,500 per week — we will be able both to meet current budget and to position ourselves for additional growth!

#### Example

Here is an example of how we could close our funding gap. In this example, we can achieve our goal if 98 people respond:

17 new regular givers at \$30 per week	\$510
22 new givers at \$20 per week	440
22 new givers at \$10 per week	220
21 existing givers increase by \$10 per week	210
16 existing givers increase by \$20 per week	320
Grand Total	\$1700
Goal Achieved!	

# **How Can | Participate?**

In the past, when we've faced great moments of opportunity, we're rallied together as a congregation and made it happen! We done something like this twice before in our Great Pioneer I and Great Pioneer II Campaigns. You can help us close the funding gap and surge forward to additional growth by participating in Great Pioneer III. **Just fill out the form below.** 

# I feel called to participate in Great Pioneer III, to help our church surge forward!

For the fastest impact, **use electronic giving** to implement your decision as reflected on this form. Just go to **www.LifeJourneyChurch.cc/donate** 

I am already a regular giver, and I will now increase
my giving by:

\$ \_\_\_\_\_ per week *or* \$ \_\_\_\_\_ per month

Effective date \_\_\_\_\_

I am a new regular giver, and I will now begin giving:

\$ \_\_\_\_\_ per week *or* \$ \_\_\_\_\_ per month

Effective date \_\_\_\_\_

I will implement this decision through (pick one):

Electronic giving (see the web address above)

Placing checks or cash in offering envelopes. *You can get a box of offering envelopes at the info kiosk.* 

Name	
Address	
Phone	

Email \_\_\_

I realize the Church will be making decisions based my decision. I will do my best, as God gives me the strength, to maintain this financial support.

Your name will be recorded on a plaque that hangs in the west hall commemorating Great Pioneers III and honoring all the Great Pioneers who stretched their generosity to make this leap possible. The plaque will salute your vision and commitment to God's Kingdom.

Place this form in the basket at the info kiosk, or in the offering plate, or mail to: *Treasurer, LifeJourney Church,* 2950 *East 55th Place, Indianapolis, IN 46220.* 

Thank you for helping us surge forward!